

Samantha Callicutt

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To view my LinkedIn, please scan the QR code.



Education

Master's Degree - Expected Graduation Spring 2025

University of Arizona / School of Journalism

M.A. Journalism

Bachelor's Degree - Graduated 2021

University of Arizona / College of Information / Honors College

Bachelor of Science in Information Science, Technology & Arts

Minor: Digital Design

Work Experience

New York Times

Contracted for Election Week 2024

Freelance Reporter

- Reached out to county and election officials in the weeks prior to election week to gather information about logistics about vote counting in the county I was assigned (Greenlee County).
- Traveled to Greenlee county on election night, assisted with collecting data for "The Needle."
- Monitored election data by regularly checking in with election officials, delineating between and tracking down data on different types of ballots based on when they were dropped off as well as tracking the count on election day ballots

AZPM

May 2024-Present

Student Reporter

- Write 30-45 second daily radio spot scripts from press releases.
- Record my own daily radio spots using professional grade sound equipment.
- Edit my own recorded script to blend with my soundbytes using Adobe Audition and prep my radio spot for broadcast.
- Assist other reporters with stories, either by taking photos of their event or interviewing subjects.

Press Room Producer

- Correspond weekly with guests we want to host on the show and reach out to any experts that may add to the conversation for the coming week.
- Brainstorm and outline topics for discussion for the upcoming show.
- Communicate with the host the specialties and knowledge of each guest and discuss who questions would be best directed to.

Tucson Spotlight

August 2024-Present

Reporter

- Research and write feature stories, such as a farmer's market story focusing on one woman's shop who had also just won a seat on the Oro Valley Town Council.
- Pitch stories, such as covering 70th anniversary of Arizona's Science and Engineer Fair.
- Contributed to publication start-up by pitching ideas for types of stories we could cover and drilling down on the Tucson Spotlight mission.

Skills

Data Journalism and Analytics

Adobe Premiere Pro

Adobe Photoshop

Adobe InDesign

Video Editing

Content Creation (TikTok, Instagram)

Camera Setup and Lighting

SEO

Software/Programming Languages

Python

R

MySQL

WordPress

Accomplishments

FRA 2020 Scholarship Recipient

Magellan Circle 2020 Scholarship Recipient

2016 Silver and Sage Award Recipient
(Renewable for 4 years)

2016 Wildcat Excellence Tuition
Scholarship Award Recipient
(Renewable for 4 years)

Certifications

Google Analytics

Work Experience

Tucson Agenda

May 2024-August 2024

Intern Reporter

- Wrote informative news articles covering local government elections in Oro Valley and Marana.
- Interviewed candidates and incumbants about their platforms and wrote profiles outlining their campaigns.
- Researched Covid-19 population specifics and interviewd Pima County health officials for our back-to-school health article.

Gray Media Group - Channel 13 KOLD News

January 2024-May 2024

News Intern

- Researched and pitched new and topical, Tucson-based stories for morning meetings.
- Developed dayturn packages along side reporters.
- Pitched, excecuted, and wrote VOSOTs for newscasts.
- Participated in news production - worked with broadcasting producers to experience broadcasts from inside the newsroom.
- Improved camera skills by learning lighting techniques, shot framing, and audio balancing to create the optimal picture outcome.
- Developed on-camera presence and standup reel.
- Produced investigative news piece as part of internship capstone.

Digital Futures Bilingual Studio

August 2023-December 2023

Intern Reporter

- Covered new and impactful stories taking place at the University of Arizona.
- Responsible for producing broadcast-quality video features, which includes paying attention to camera frame, lighting, and audio.
- Produced scripts based on interviews and investigative work to illustrate the full scope of the story for broadcast communication.
- Recorded standups of myself for broadcast pieces to present stories in a creative and accurate manner.
- Edited stories to prepare for broadcast, including implementing b-roll, eliminating jump cuts, audio syncing, and adding voice overs using Adobe Premiere.

InklyAi

April 2023-February 2024

Content Editor

- Edited content produced by AI technology, primarily focusing on spelling, grammar, punctuation, and redundancy.
- Collaborated with other editors to maximize workflow efficiency to ensure articles are produced, edited, and published on time.
- Brainstormed article headline topics and created AI bots to generate content geared towards client audience.
- Fact checked pieces of AI generated articles that may need verification, while collaborating with Domain Experts to ensure article integrity.

Organizations

Theta Tau: Professional Fraternity for Engineering & Computer Science

ASUA: Associated Students of the University of Arizona

WICS: Women in Computer Science

University of Arizona Photography Club